

## AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions, and listings, of the claims in this application.

### Listing of the Claims:

1. (currently amended) A method for simultaneously displaying a video program and supplemental information, comprising:

displaying a first video content having an original size on a display;

in response to a request for supplemental information ~~from a user watching the display~~, converting the first video content to a format having a predetermined reduced size defined by a perimeter having a plurality of sides, wherein the first reduced size video content is ~~reduced in size from the original size and~~ displayed on a first portion of the display, the predetermined reduced size occupying a major portion of the display; and

converting data associated with the supplemental information to a format wherein at least one of textual content and graphic content representing at least a portion of the

supplemental information is displayed on a second portion of the display ~~separate~~ distinct from the first portion of the display at the same time as the first video content is displayed on the first portion of the display<sub>7i</sub>

~~wherein the first video content is reduced in size and displayed on the first portion of the display, wherein the first portion is approximately 80% of the display, and the supplemental data is displayed on the second portion of the display in response to the request for supplemental information from the user watching the display, and the second portion of the display containing the supplemental data occupies two areas of the display, wherein each of the two areas is adjacent to different sides of the perimeter, and wherein the supplemental information in each area of the second portion of the display comprises descriptive information about one or more television programs.~~

2. (previously presented) The method of claim 1, wherein the first video content is a television program which has been broadcasted and received by a television and one of the two areas of the display shows program information received by the television and relating to the television program.

3. (original) The method of claim 2, wherein the program information includes channel and broadcast time information relating to the television program.

4. (previously presented) The method of claim 3, wherein the converting data step selectively converts specific portions of the supplemental information.

5-8. (canceled)

9. (currently amended) The method of claim 1, wherein the supplemental information comprises ~~is~~ message information intended to be conveyed to the user.

10. (previously presented) The method of claim 9, wherein the converting data step selectively converts specific portions of the supplemental information, and wherein each of the specific portions of the supplemental information relates to corresponding portions of a message.

11. (original) The method of claim 10, wherein the message information is advertising information.

12. (original) The method of claim 1, wherein the first video content is represented by data retrieved on demand from a server via a connection to the server.

13. (original) The method of claim 12, wherein the connection to the server is made via the internet.

14-18. (canceled)

19. (currently amended) A computer system adapted to simultaneously display a video program and supplemental information, comprising:

a processor; and

a memory including software instructions adapted to enable the computer system to perform the steps of:

displaying a first video content having an original size on a display;

in response to a request for supplemental information ~~from a user watching the display~~, converting the first video

content to a format having a predetermined reduced size defined by a perimeter having a plurality of sides, wherein the first reduced size video content is ~~reduced in size from the original size and~~ displayed on a first portion of the display, the predetermined reduced size occupying a major portion of the display; and

converting data associated with the supplemental information to a format wherein at least one of textual content and graphic content representing at least a portion of the supplemental information is displayed on a second portion of the display ~~separate~~ distinct from the first portion of the display at the same time as the first video content is displayed on the first portion of the display;i

~~wherein the first video content is reduced in size and displayed on the first portion of the display, wherein the first portion is approximately 80% of the display, and the supplemental data is displayed on the second portion of the display in response to the request for supplemental information from the user watching the display, and the second portion of the display~~ containing the supplemental data occupies two areas of the display, wherein each of the two areas is adjacent to different sides of the perimeter, and wherein the supplemental

information in each area of the second portion of the display  
comprises descriptive information about one or more television  
programs.

20. (previously presented) The computer system as set forth in claim 19, wherein the first video content is a television program which has been broadcasted and received by a television and one of the two areas of the display shows program information relating to the television program.

21. (original) The computer system as set forth in claim 20, wherein the program information includes channel and broadcast time information relating to the television program.

22. (previously presented) The computer system as set forth in claim 21, wherein the converting data step selectively converts specific portions of the supplemental information.

23-29. (canceled)

30. (original) The computer system as set forth in claim 19, wherein said processor and said memory are incorporated within a television receiver.

31-89. (canceled)

90. (previously presented) The method of claim 1, wherein an aspect ratio of the original size is maintained in the predetermined reduced size.

91. (previously presented) The method of claim 1, wherein the request for supplemental information comprises a command to display message information.

92. (previously presented) The method of claim 91, wherein the message information comprises advertising information.

93. (previously presented) The computer system of claim 19, wherein the request for supplemental information comprises a command to display message information.

94. (previously presented) The computer system of claim 93, wherein the message information comprises advertising information.

95-98. (canceled)

99. (currently amended) A method for simultaneously displaying a video program and supplemental information, comprising:

displaying a first video content having an original size on a display;

in response to a request for supplemental information ~~from a user watching the display~~, reducing the first video content from the original size to a reduced size defined by a perimeter, while maintaining the aspect ratio of the first video content, and displaying the first video content on a first portion of the display, the first portion of the display occupying a major portion of the display; and

converting data associated with the supplemental information to a format wherein at least one of textual content and graphic content representing at least a portion of the supplemental information is displayed on a second portion of



the display separate from the first portion of the display at the same time as the first video content is displayed on the first portion of the display, wherein the second portion of the display occupies two areas of the display, wherein each of the two areas is adjacent to different sides of the perimeter, and wherein the supplemental information in each area of the second portion of the display comprises descriptive information about one or more television programs.

100. (previously presented) The method of claim 99, wherein one of the two areas of the display shows channel and broadcast information about a program shown on the first portion of the display, and the other of the two areas of the display shows a browse indicator.

101. (previously presented) The method of claim 99, wherein one of the two areas of the display shows both advertising information and broadcast information about a program shown on the first portion of the display, and the other of the two areas of the display shows a browse indicator.

102. (previously presented) The method of claim 99, wherein the two areas of the display occupy two full sides of the display.

103. (previously presented) The method of claim 2, wherein the other of the two areas of the display shows a browse indicator.

104. (previously presented) The computer system as set forth in claim 20, wherein the other of the two areas of the display shows a browse indicator.